



New Varieties
2023

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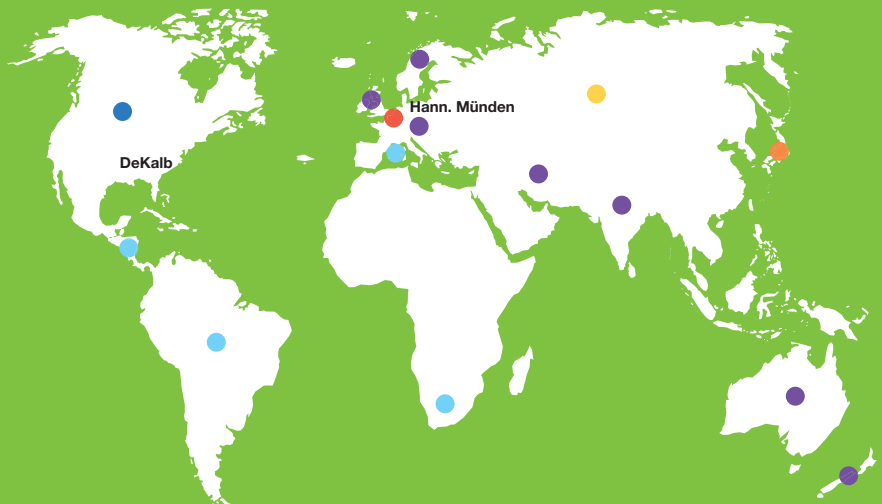
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Please contact us for further assistance.

The international Benary team is available to support you and assist with your individual needs. We are committed to your success and are happy to answer any questions. Our seed storage and distribution department in Hann. Münden, Germany provides fast order processing and prompt shipping to our customers.

Contact us –
We are committed
to your success!





Love Flowers?

Welcome
to Your
Happy Place!

Are you looking for the best flower seeds in the industry for your business? You've come to the right place!

For almost 200 years Benary has been creating outstanding ornamentals. Our breeding activities have developed some of the leading annuals, perennials and potted ornamental plants.

Benary maintains four breeding facilities: in North America, the Netherlands, China, and Germany. This brings us closer to you and your markets.

Our main focus is on developing and selling flower varieties for the professional bedding plant market – bringing beauty to the world.

Known worldwide as the leader in Begonias, Benary's assortment includes some of the industry's most sought after varieties in Pansies, Pentas, Petunias, Marigolds, Impatiens and Rudbeckia, just to name a few.

Our professional quality products are offered to growers through our wide network of distributors and brokers around the world.

Benary's long history as an independent family-owned business has allowed us to live our passion for breeding and to stay inspired by the beauty of our industry.

Our breeding teams strive to continuously develop excellent new varieties in professional seed quality.

We love flowers! Together with all Benaryans we are striving to be the most professional, innovative and personal company in global floriculture.

Thank you for working with us!



Matilda

Breeding Breakthrough

New

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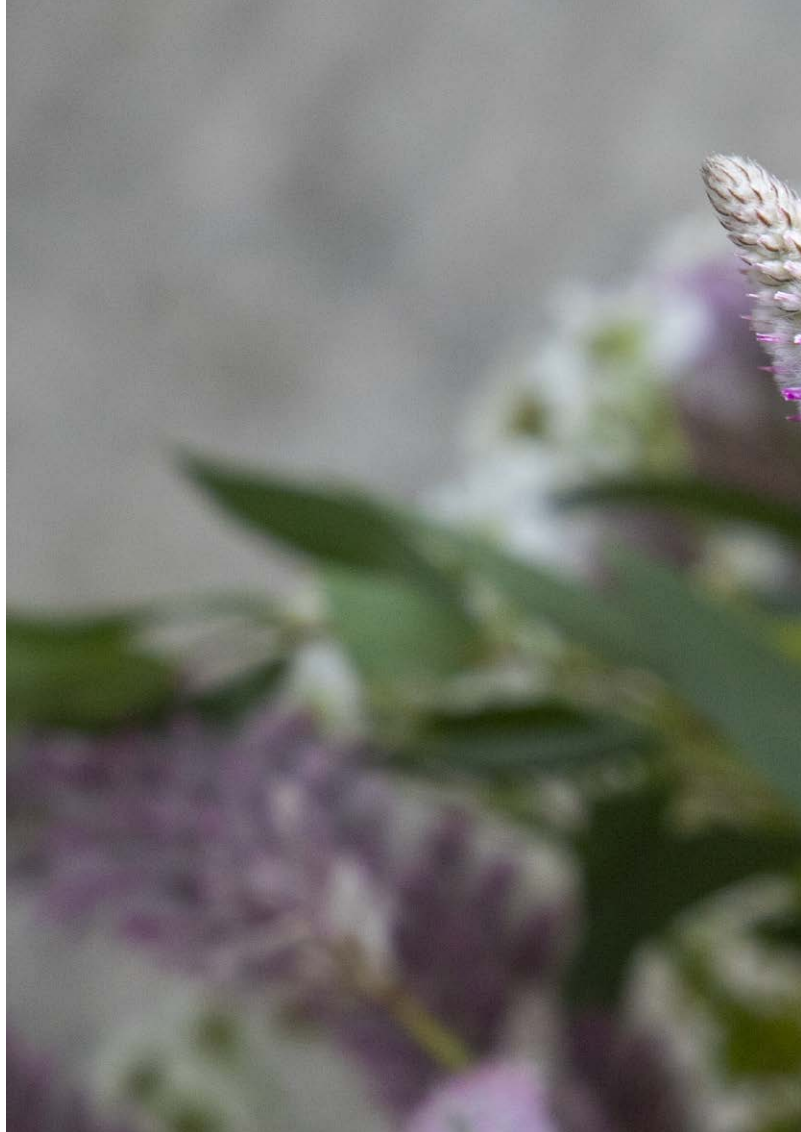
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Ptilotus exaltatus ✕

Matilda

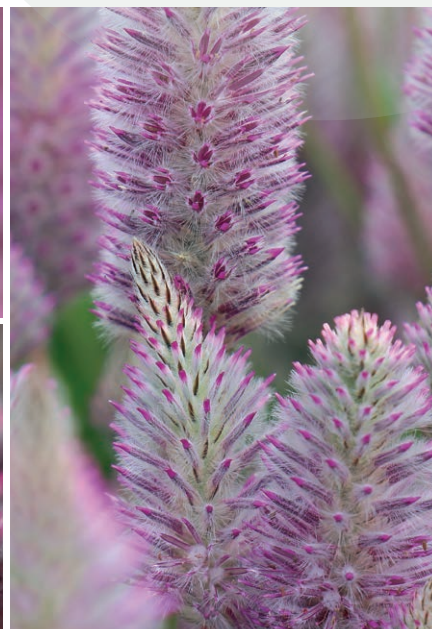
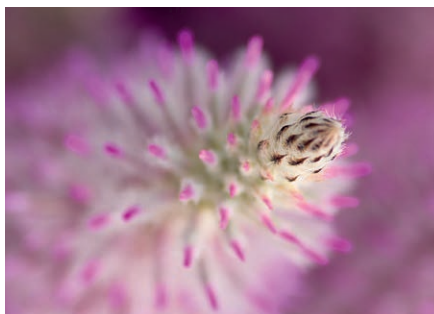
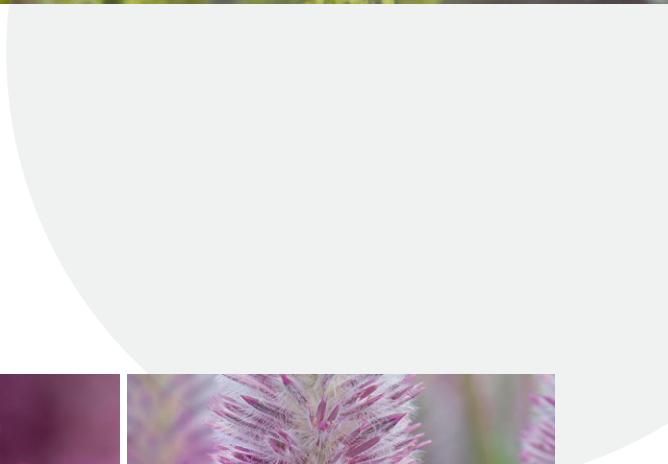
New

ApeX

Meet Matilda —
Uniquely Fabulous

- Breeding breakthrough
- Unique cut flower – Joey's beautiful and sassy sister
- Matilda – Center of attention anywhere
- Wide climatic tolerance
- Sun and heat loving beauty
- Sturdy stems: 50-80 cm
- Long vase life
- ApeX Seed: High transplantable plug yield







Meet Matilda —
Lively. Bold. Wild.

Creative. Sassy. Classy.



Ptilotus exaltatus

Matilda



				
Matilda	12-20 wks	50-80 cm	Sun	Apex

I'M
KIND OF
A BIG
DEAL.

Rose Green Leaf

The Ultimate Color Show!

- Super-sized color for any landscape
- Focal point in large containers; baskets or mixes
- A premium product that's easy to grow
- Thrives in full sun to full shade
- Outstanding performance in all regions

Begonia x benariensis F₁ ☺

BIG DeluXXe



C 4142P
Red Bronze Leaf



C 4022P
Red Green Leaf



C 4132P
Rose Bronze Leaf



C 4012P
Rose Green Leaf



C 4050P
White Green Leaf

BIG DeluXXe	14-16 wks	80-100 cm	Sun-Shade	Pelleted

New



BIG DeluXXe
White Green Leaf



Landscapers' favorite for
low-maintenance,
high-impact color!

- BIG DeluXXe begonias are 20-25% larger than BIG
- Eye-catching season extenders in large pots & baskets
- Perfect for large plantings
- Holds up to very cool temperatures once established
- A premium plant for premium programs



Rose Green Leaf



Red Bronze Leaf



White Green Leaf



Red Green Leaf

Begonia x benariensis F₁ ©

The perfect Team

Actual Size



BIG

BIG DeluXXe

BIG DeluXXe are
20-25% larger
than BIG!





You grow them about the same...

- Outstanding germination
- Consistent, uniform plug development
- Start from a large plug (128 or 144) for a fast, easy finish
- Space plants early for better branching
- Finish cool to help tone the plants and reduce stretch

...But in some ways they're different.

- Since BIG DeluXXe is bigger it takes just a little longer to build the plant; for best results, add a week to your finish crop time
- BIG can be grown in anything from a 306 pack to your largest hanging basket
- BIG DeluXXe is best in a 12,5 cm pot or larger

Viola wittrockiana F₁ ☺

Cats® Plus



X0585 / E
Blue & Yellow



X0535 / E
Marina



X0595 / E
Purple & White



X0575 / E
White



X0525 / E
Yellow



- Completely new genetics
- 5 striking colors with distinctive “Whiskers” patterns
- Improved habit, earliness and branching
- Up to 10 days earlier than current Cats®
- Easy to grow with Inspire® Plus
- Great for fall and early spring sales



Cats® Plus Combo

Cats® Plus -
New Genetics

Cats® Plus	Spring: 25-26 wks	15-20 cm	Sun	Raw, BeGreen Primed
	Fall: 10-12 wks	15-20 cm	Sun	Raw, BeGreen Primed



Mix



Attractive to Bees and a
wide Range of Pollinators

Echinacea purpurea 2 x

PollyNation

ApeX / FastraX



- First year flowering Echinacea from seed
- Very early flowering
- Large flowers with striking colors
- Well branching plant habit
- Perfect patio and garden plant with excellent heat and drought tolerance
- Suitable for 13-19 cm pot production
- Attractive to bees and a wide range of insects
- BeGreen ApeX – ensures increased germination rates



L7540T
Magenta









L7550T
Orange Red



L7580T
Yellow



L7591T
White

						
PollyNation	12-16 wks	60- 70 cm	Full Sun	BeGreen ApeX	9-1	4-9



Mix



L7610T
Mix



Yellow

Astilbe arendsii 2

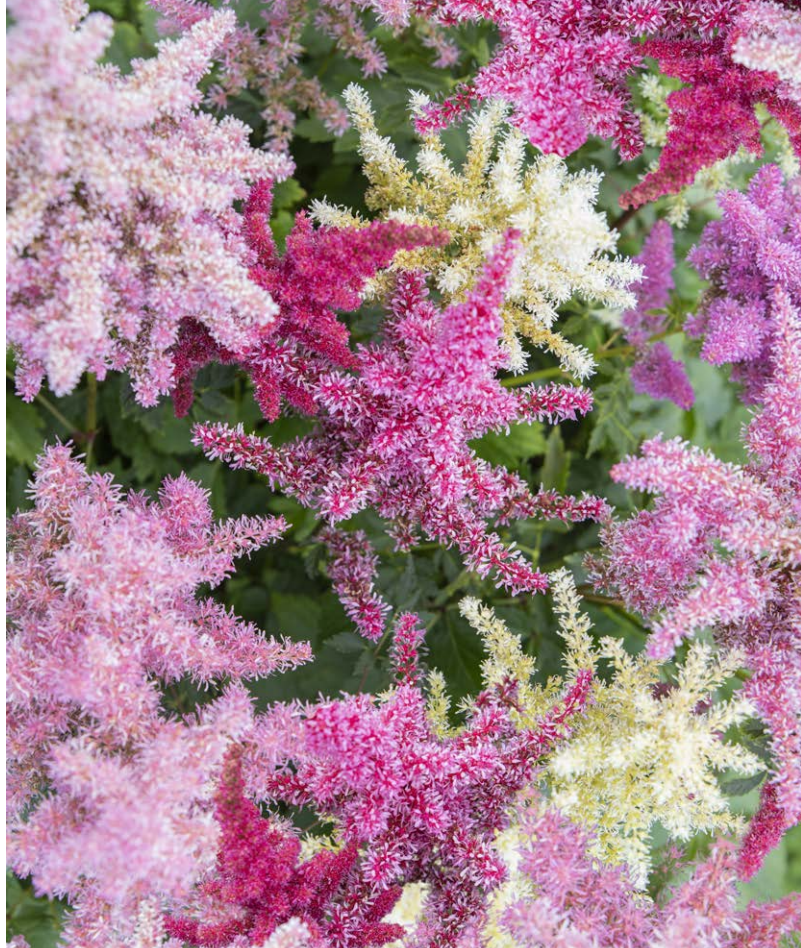
Rhapsody

New

- Perfect for landscape plantings
- Long slender plumes in intense shades of red, pink, carmine and cream
- Premium seed item for shade
- Quick germination
- Makes a great show in mixed as well as in stand-alone bouquets
- Mixture of vibrant colors
- Plants grow 75-85 cm tall
- Needs vernalization for flower initiation



B7231
Rhapsody



Grande Dame
in Summer and Fall

Eucalyptus cinerea 2

Silver Dollar

New

- Excellent alternative for Eucalyptus pulverulenta Baby Blue which is currently not available.
- The leaves of Silver Dollar are slightly bigger comparing to Baby Blue
- Excellent for premium container, patio pots and a cut foliage item for floral arrangements
- Young foliage is strikingly silvery-grey and round in form.
- The young round leaves appear to 'grasp' the stem



L9361
Silver Dollar

						
Rhapsody	12-14 mo.	75- 85 cm	Partial Shade-Shade	Raw	2-8	4-9
Silver Dollar	15-18 wks	50-200 cm	Sun	Raw	-	-

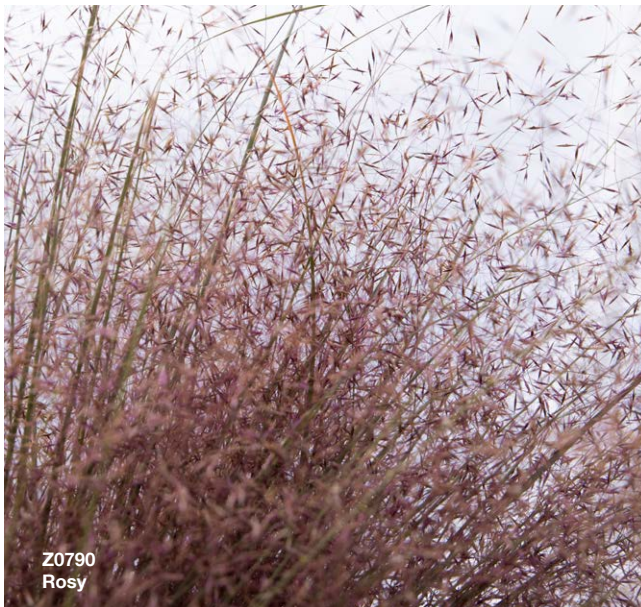
Verbena rigida ☺

Polaris®

New

ApeX

- Tender porcelain blue tone
- Very elegant
- For borders, mixed combos and fashionable flower arrangements
- Works well in combination with Verbena bonariensis Finesse®
- Long flowering period
- Evergreen with fragrant flowers
- Free-flowering throughout summer
- Great groundcover or border plant that attracts pollinators



Muhlenbergia reverchonii ☺

Rosy

New

- Densely tufted, clump-forming
- Glossy green foliage
- Reddish pink flowers float above the foliage
- Smaller in stature and softer blooms than Ruby
- Heat and drought tolerant
- Needs warmer temperatures for better flower initiation and lush blooms







Muhlenbergia capillaris ☺

Ruby

New

- Amazing pink colored blooms
- Excellent distant effect in mass plantings height up to 70-80 cm
- Highly preferred by landscape architects
- Heat and drought tolerant
- Needs warmer temperatures for better flower initiation and lush blooms



						
Polaris®	12-14 wks	30 cm	Sun	ApeX	-	-
Rosy	14-16 mo.	50- 60 cm	Sun	Raw	3-12	5-9
Ruby	14-16 wks	70- 80 cm	Sun	Raw	3-12	6-9



High End Seed Treatments for Your Faster Turnaround

Seed Technology by Benary

The Cutting Edge

We are committed to make your products easier to grow and more profitable for you.

Seed technology by Benary helps YOU to:

- Increase your yields
- Reduce production costs
- Improve vigor
- Produce full, uniform plug trays
- Plan reliable production
- Gain sustainable, environmentally friendly inputs



BeGreen Seed

Seed Technology by Benary at a Glance

- **ApeX**

Individual (variety related) seed enhancement. Ensures optimum germination and excellent seed quality.

- **BeGreen**

Chemical and microplastics free seed treatment

- **Coating**

Ensures better seed placement and sowing ability

- **Pelleting**

For easy sowing and controlling the number of seeds per cell

- **Multipelleting**

Pellet contains several seeds

- **Priming**

For faster germination and higher uniformity



BeGreen Seed Technology means:
Chemical and microplastics free Seed
Treatments by Benary



Seed Technology by Benary

“BeGreen” Seed Priming and Pelleting

Your Advantages:

- Faster germination
- Higher uniformity
- Easier sowing ability
- Better visibility of seed
- Enhanced control of seeds per cell
- Higher yields
- Improved cultivation efficiency
- Increased profitability

BeGreen Pelleted Seed



- BeGreen pelleted seed is free of chemicals and microplastics
- Easy sowing
- Increased profitability
- Better controlling of number of seeds per cell
- BeGreen pill with new formula
- Excellent visibility of green pellet on soil



Merry Berry Gaultheria

- Stable germination – less susceptible in growing conditions
- BeGreen pill with new formula
- Available as BeGreen Pelleted Seed



V3101T / P

Hippie Chicks Sempervivum

- Combi-Pellet: BeGreen ApeX Pill
- ApeX supports highly increased germination efficiency
- Available as ApeX Raw and as BeGreen ApeX Pelleted Seed



L3315P

RoseQuartz Dianthus

- Available as BeGreen Pelleted Seed



V2760 / P
Lizard

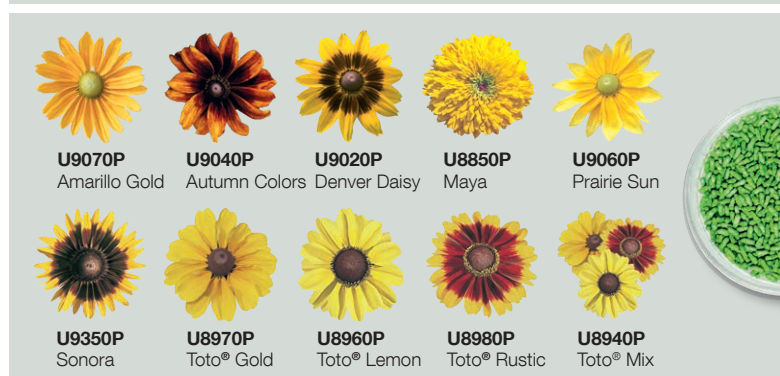
V2951 / P
Voodoo

V2730 / P
Oracle

V2801 / P
Spirit

Sedum Varieties

- Easy sowing of pellet
- Excellent visibility of green pellet on soil
- BeGreen pill with new formula
- Available as Raw Seed and BeGreen Pelleted Seed



U9070P
Amarillo Gold

U9040P
Autumn Colors

U9020P
Denver Daisy

U8850P
Maya

U9060P
Prairie Sun

U9350P
Sonora

U8970P
Toto® Gold

U8960P
Toto® Lemon

U8980P
Toto® Rustic

U8940P
Toto® Mix

Rudbeckia hirta Varieties

- Available as BeGreen Pelleted Seed

Seed Technology

BeGreen Primed Seed



- Faster germination
- Higher uniformity
- BeGreen primed seed is free of chemicals and micro-plastics



Spring Magic® Aquilegia



N9381E



Flamenco Kniphofia

- 2 – 2,5 days faster germination in comparison to raw seed
- Increased plant vigor



Crescendo® Primula

- 1 – 2,5 days faster germination in comparison to raw seed



S9711P
Appleblossom



S9951P
Lavender Pink



S9891P
Ultra Violet

Butterflies & Pollinators love Graffiti® 20/20

- Extremely uniform across the series in height and flower timing
- Flirty Pink — first bicolor in seed Pentas
- Dense, tight flower clusters ensure maximum color at retail
- Better branching = more flowers
- Good outdoor performance
- Choice of 10 vital colors and 1 mix



Pentas lanceolata F₁ ☺
Graffiti® 20/20



Appleblossom:

- The next stunning novel bicolor
- Fast flowering with strong landscape performance
- Intense pink center with bright, shiny flower pattern
- Fits perfectly into the series in regards of timing and habit
- Brightens up the mix!



S9815P
Cranberry



S9731P
Flirty Pink



S9881P
Fuchsia



S9871P
Lazer Pink



S9821P
Ruby



S9831P
True Pink



S9901P
White



S9931P
Mix



New
Bicolor

S9711P
Appleblossom

Graffiti® 20/20	13-14 wks	25-35 cm	Sun	Pelleted



White

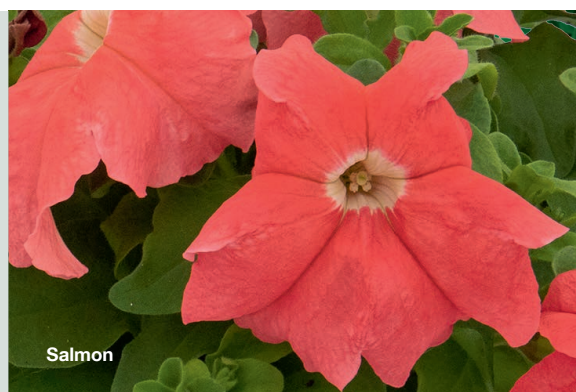
Petunia x hybrida grandiflora F₁ ♂

SUCCESS! HD



- Genetically compact series for “high density” production
- Very uniform flowering
- Large flowers
- Full packs, pots and baskets
- 9 appealing colors and 1 mix now
- Extremely vivid colors

The Compact grandiflora Petunia



Salmon



T1701P
Blue



T1765P
Burgundy



T1756P
Light Pink



T1751P
Pink

Imp.



T1771P
Red



T1782P
Rose Star



T1801P
Salmon

New



T1803P
Salmon Morn



T1831P
White

Imp.



T1900P
Maxi Mix

SUCCESS! HD	9-13 wks	30-35 cm	Sun	Pelleted



Petunia x hybrida grandiflora F₁ ☺

SUCCESS! 360°



- Most uniform grandiflora series
- Packs are so full – they make an impressive show from 360°
- Very early in the pack
- Very uniform plant habit
- 13 vivid colors for your choice



T3018 / P
Blue



T3022 / P
Burgundy



T3026 / P
Burgundy Vein



T3030 / P
Deep Pink



T3016 / P
Deep Rose



T3034 / P
Light Yellow



T3014 / P
Pink



T3019 / P
Purple



T3025 / P
Purple Vein



T3017 / P
Red



T3028 / P
Red Star



T3027 / P
Rose Star



T3011 / P
White



T3050 / P
Maxi Mix
(includes all colors)



T3014 / P
Pink

New color addition

- Perfect branching for packs
- Fits very good into the series
- Bright color
- Great field performance

SUCCESS! 360°	9-13 wks	30-35 cm	Sun	Raw & Pelleted



Portulaca grandiflora F₁ ©

Sundial



U1500 / U
Chiffon



U1645 / U
Coral



U1520 / U
Cream



U1660 / U
Deep Red



U1530 / U
Fuchsia



U1540 / U
Gold



U1615 / U
Light Pink



U1550 / U
Mango



U1560 / U
Orange



U1580 / U
Peach



U1590 / U
Peppermint



U1600 / U
Pink



U1655 / U
Scarlet



U1630 / U
Tangerine



U1675 / U
White



U1680 / U
Yellow







U1701 / U
Caliente Mix



U1700 / U
Mix

Colorful Choices

- Choose between 16 colors and 2 mixes
- Easy to grow
- Large 3-5 cm blooms
- Well branched, mounded plants show more color at retail
- Outstanding garden performance
- Well suited to hot and dry climates

				
Sundial	8-10 wks	10-15 cm	Sun	Raw & Multi-pelleted

Tagetes patula ☺

Safari



W3301 / D / C
Bolero



W3311 / D / C
Gold



W3321 / D / C
Orange



W3341 / D / C
Red

Imp.



W3351 / D / C
Scarlet



W3291 / D / C
Tangerine



W3361 / D / C
Yellow



W3381 / D / C
Yellow Fire



W3411 / D / C
Mix



Mix

One of the Most Popular Bedding Plants

- Extra large flowers
- Popular for packs and pots
- Outstanding performance for spring & summer
- Vigorous plants & color that holds up in the landscape
- Choose from 9 colors and 1 mix



Red

New true Red

- New true Red color for the Safari series
- Vigorous plants fill packs easily
- Very uniform within the color
- Fits great into the series

Safari	8-9 wks	20-25 cm	Sun – Partial Shade	Raw & Detailed & Film-Coated



Ivory Blotch



Lavender Pink Face

Viola cornuta F₁ ☺

Admire®



The Trendy Small Ones

- Chemical free primed: speeds up germination and increases uniformity
- Uniform flower timing across the series
- More uniform plant habit
- Early, consistent pack performance
- Better branching for more flowers
- Superior performance in both fall and spring
- Outstanding outdoor performance
- Choice of 23 vibrant colors and 7 mixes



W9208 / E
Blue



W9221 / E
Deep Purple



W9224 / E
Deep Marina



W9222 / E
Deep Purple Face



W9237 / E
Denim



W9230 / E
Ivory Blotch



W9212 / E
Jolly Face



W9239 / E
Lavender Pink Face



W9229 / E
Lemon Purple Wing



W9225 / E
Marina



W9207 / E
Neon Purple Wing



W9266 / E
Orchid



W9265 / E
Orange Purple Wing



W9236 / E
Pink



W9235 / E
Pink Surprise



W9238 / E
Purple White Face



W9240 / E
Red Blotch



W9241 / E
Ruby Gold



W9249 / E
White



W9252 / E
White Purple Wing



W9255 / E
Yellow



W9257 / E
Yellow Blotch



W9259 / E
Yellow Purple Wing

Admire®	Spring : 22-24 wks	20 cm	Sun – Partial Shade	Raw, BeGreen Primed
	Fall: 8-10 wks	20 cm	Sun – Partial Shade	Raw, BeGreen Primed



W9281 / E
Blackberry Mix



W9282 / E
California Mix



W9287 / E
Clear Mix



W9285 / E
Indian Summer Mix



W9284 / E
Jump Up Mix



W9283 / E
Spring Fling Mix

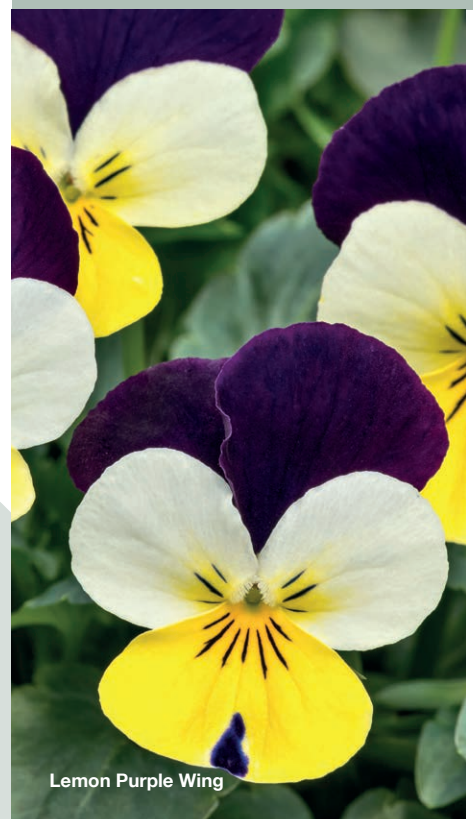


W9280 / E
Maxi Mix
(incl. all colors)



White

Most Professional
Viola cornuta Series
on the Market



Lemon Purple Wing



Viola wittrockiana F₁
Inspire® Plus



X 0115 / E
 Beaconsfield



X 0155 / E
 Blue Blotch



X 0165 / E
 Blue Velvet



X 0225 / E
 Lemon



X 0175 / E
 Lemon Blotch



X 0405 / E
 Light Blue



X 0195 / E
 Marina



X 0425 / E
 Metallic Blue Blotch



X 0275 / E
 Orange



X 0285 / E
 Orange Blotch



X 0435 / E
 Pink Shades



X 0235 / E
 Red Blotch



X 0205 / E
 True Blue



X 0475 / E
 Violet



X 0355 / E
 Violet Face



X 0295 / E
 White



X 0385 / E
 White Blotch



X 0235 / E
 Yellow



X 0205 / E
 Yellow Blotch



X 0255 / E
 Yellow Purple Wing

Inspire® Plus	Spring: 25-26 wks	15-20 cm	Sun	Raw & BeGreen Primed
	Fall: 10-12 wks	15-20 cm	Sun	Raw & BeGreen Primed



Mixes



X 0491 / E
Blotch Mix



X 0486E
Blueberry Pie Mix



X 0490 / E
Clear Mix



X 0489E
Jack-O-Lantern Mix



X 0485E
Limoncello Mix



X 0483 / E
Mardi Gras Mix



X 0487E
Summer Skies Mix



X 0482E
Sunny Day Mix



X 0481E
Sun 'n Surf Mix



X 0480 / E
Maxi Mix (incl. all colors)

- Chemical free primed, speeds up germination and increases uniformity — for eco-friendly production
- Most advanced breeding in large-flowered pansies
- Ideal for spring and late fall production
- Uniform flower timing across the series
- Uniform habit, pot filling and compact
- Short flower stems – no stretching!
- 20 enchanting colors and 10 mixes



Marina



Coconut

The Most Delicious Colors on the Market

Impatiens walleriana F₁ ☺

Lollipop

- Excellent germination
- High quality shade performer
- Nicely branching plant habit – None stretching
- Vigorous field performance
- Uniform series
- Tight flowering window
- Beautiful flower presentation
- Series provides 11 popular & bold core colors



N7041
Bubblegum



N7051
Cherry



N7091
Coconut

Imp.



N7065
Dragon Fruit



N7061
Fruit Punch



N7031
Orange



N7071
Peach



N7021
Pink Lemonade



N7001
Pomegranate



N7081
Raspberry





Imp.



N7073
Tangerine



N7150
Maxi Mix
(incl. all colors)

				
Lollipop	11-14 wks	30- 35 cm	Partial Shade	Raw





Cats® Plus

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